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The Information Resource Center (IRC) of U.S. Embassy in Bangkok is pleased to offer a select list of current online reports, documents, and websites on **Digital Journalism Ethics** from top think-tanks and non-governmental organizations (NGOs). Full texts are available at your fingertips by clicking the links provided or by copying the URL address into your Internet browser.

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We welcome your questions, comments, and suggestions by email at [irc@state.gov](mailto:irc@state.gov) or by phone at 02-205-4640.

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## WEB ALERT

### "DIGITAL JOURNALISM ETHICS"

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OCTOBER 2010

#### ARTICLE AND REPORTS

##### "Advancing the Murrow Legacy: Ethics and Responsibility in the New Media Landscape"

[Judy Woodruff](#) and [Deborah Amos](#). Thirty-sixth Edward R. Murrow Symposium, April 20, 2010.

Two distinguished journalists exchange their views about media ethics and responsibility, and discuss important issues facing communicators today.

Video only; no transcript. Available online at

<http://experience.wsu.edu/scholarvids/MMRFiles/MMR/Murrow/042010murrow.aspx>

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##### "Threats to Ethical Journalism in the New Media Age"

[Edward Wasserman](#). *Media Ethics Online*, Spring 2010, 13 pages.

The author, the John S. and James L. Knight Foundation professor of journalism ethics at Washington and Lee University, discusses the impact of digital media technologies on the ethics of online journalism.

Full text currently available at

<http://media.www.mediaethicsmagazine.com/media/storage/paper655/news/2010/07/01/AnalysesCommentary/Spring.2010.Vol.21.No.2threats.To.Ethical.Journalism.In.The.New.Media.Age-3919175.shtml>

### **"The Limits of Control"**

[Pamela J. Podger](#). *American Journalism Review*, August/September 2009, 6 pages. With journalists increasingly active on social media sites like Facebook and Twitter, news organizations are struggling to respond to a host of new ethical challenges. The author, an adjunct journalism professor at the University of Montana, examines the ethical issues involving journalists' use of social media.

Full text currently available at <http://www.ajr.org/article.asp?id=4798>

### **"Creating Ethical Bridges from Journalism to Digital News"**

[Jan Leach](#). *Nieman Reports*, Fall 2009, 4 pages.

Is it appropriate for reporters to publish on a personal blog their opinion about a source, an event, or a story? The author, an assistant professor of journalism at Kent State University, discusses the rising of ethical issues as digital media — and the emerging use of social media — are exponentially expanding the reach of journalism.

Full text currently available at

<http://www.nieman.harvard.edu/reportsitem.aspx?id=101899>

### **"The Ethics of Digital Magazine Advertising"**

[Susan Currie Sivek](#). *MediaShift Magazine*, April 28, 2010, 3 pages.

How will magazines integrate advertising into digital content? Would that fly ethically, if the writer didn't specifically select that product with the link in mind? The author, an assistant professor in the Mass Communication and Journalism Department at California State University, examines the ethical implications of magazine advertising.

Full text currently available at <http://www.pbs.org/mediashift/2010/04/the-ethics-of-digital-magazine-advertising-118.html>

## **WEB RESOURCES**

### **The Knight Digital Media Center**

<http://www.knightdigitalmediacenter.org/>

The Knight Digital Media Center was launched in April 2006 with the aim of helping journalists succeed in the rapidly changing media landscape of the 21st Century.

### **PBS MediaShift**

<http://www.pbs.org/mediashift/>

MediaShift tracks how new media -- from weblogs to podcasts to citizen journalism -- are changing society and culture. It includes commentary and reporting to tell stories of how the shifting media landscape is changing the way MediaShift correspondents get news and information, while also providing a place for public participation and feedback.

### **The Poynter Institute**

<http://www.poynter.org>

The Poynter Institute promotes excellence and integrity in the practice of the journalism craft and in the practical leadership of successful businesses. It stands for a journalism that informs citizens and enlightens public discourse and carries forward Nelson Poynter's belief in the value of independent journalism.

## **The Pew Research Center's Project for Excellence in Journalism**

<http://journalism.org>

The Pew Research Center's Project for Excellence in Journalism is dedicated to understanding the information revolution. Its goal is to help both the journalists who produce the news and the citizens who consume it develop a better understanding of what the press is delivering, how media is evolving, and what forces are shaping those changes.

*[Links valid as of October 27, 2010]*

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