

# U.S. Academic Libraries Today

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## Challenges and Opportunities

Presentation for the Center of Academic Resources, Chulalongkorn University

By

Wendy Simmons, Information Resource Officer

Supiengpitch B. Phornroekngam, Director, Information Resource Center

U.S. Embassy, Bangkok

# Trends in U.S. Academic Libraries

- Technology is in every aspect of teaching and learning.
- Many distance and online education courses.
- More accountability to administration.
- Emphasis on assessing performance of students and teachers.
- Students want access to everything, at all times.



# In American universities: Not Libraries, but Information (Learning) Commons

- Bright, welcoming spaces.
  - Tools all in one place: productivity software, communication software, licensed databases, audio, video, multimedia.
  - Students and faculty encouraged to stay for long periods, often collaboratively.
  - Noise and talking encouraged.
  - Reference and technical departments work together to offer integrated reference and information assistance.
- 



Loyola University, Baltimore MD



University of Arizona, Flagstaff AZ



Loyola University, Chicago Campus

# Traditional Library vs. Learning Commons

- ▶ Traditional library services for academic purposes
- ▶ Internet access
- ▶ Individual study
- ▶ Noise and food are discouraged
- ▶ Group study locations minimal
- ▶ Librarians assist with information needs
- ▶ Academic and social activities accommodated
- ▶ WiFi + large bandwidth Internet connections
- ▶ Software for word processing, presentations, spreadsheet at a minimum
- ▶ Group study, with use of technology is encouraged
- ▶ Food, drink and noise are acceptable
- ▶ Librarians + IT specialists available for assistance
- ▶ Partner with other learning support offices on campus



# More Trends...

- Active learning.
- Teaching information literacy at all levels.
- Faculty are having tough time keeping up.
- Less reliance on textbooks.
- Use of commercial classroom software.
- The most commonly used is Blackboard.
  - <http://www.blackboard.com/us/index.bbb>

# Blackboard

The screenshot shows a Blackboard course page for 'Introduction to Ethics' (PHL 102 DL) at Clackamas Community College. The page is viewed from the perspective of a user logged into the system. The top navigation bar includes 'Home', 'Help', and 'Logout' links. The left sidebar contains a 'My CCC' tab and a 'Courses' tab, with a list of course-related tools such as 'Announcements', 'Course Information', 'Staff Information', 'Course Documents', 'Assignments', 'Communication', 'Discussion Board', 'External Links', and 'Tools'. The main content area displays the course title and a compass logo. Below the title, there are tabs for 'VIEW TODAY', 'VIEW LAST 7 DAYS', 'VIEW LAST 30 DAYS', and 'VIEW ALL'. The course dates are 'May 18, 2006 - May 25, 2006'. Three announcements are listed, each with a date, title, description, and course link. The announcements are: 'Mon, May 22, 2006 -- Ethics Videos', 'Mon, May 22, 2006 -- Check out this informative online video!', and 'Sat, Mar 25, 2006 -- Blackboard Help'. The Blackboard logo and version information are displayed at the bottom of the page.

CLACKAMAS COMMUNITY COLLEGE

Home Help Logout

My CCC Courses

Announcements

Course Information

Staff Information

Course Documents

Assignments

Communication

Discussion Board

External Links

Tools

Tools

- Communication
- Course Tools
- Course Map
- Control Panel
- Refresh
- Detail View

COURSES > PHL102: INTRODUCTION TO ETHICS (SPRING ... > ANNOUNCEMENTS

 Introduction to Ethics PHL 102 DL

VIEW TODAY VIEW LAST 7 DAYS VIEW LAST 30 DAYS VIEW ALL

May 18, 2006 - May 25, 2006

 **Mon, May 22, 2006 -- Ethics Videos** Posted by Joseph Corrado  
If you prefer to watch video lectures over reading, you should explore some of these selected videos.  
Much better than standard TV fare!  
**Course Link:** [External Links / Morality in the 21st Century](#)

 **Mon, May 22, 2006 -- Check out this informative online video!** Posted by Joseph Corrado  
Moral Compromise: Integrity, Absolutism, and Pluralism  
An interview with Martin Benjamin on bioethics issues.  
**Course Link:** [Course Documents / Moral Compromise: Integrity, Absolutism, and Pluralism](#)

 **Sat, Mar 25, 2006 -- Blackboard Help** Posted by Joseph Corrado  
If you have technical questions about using the Blackboard (Bb) functions for this course, you can call the Bb Help Desk at: 503-657-6958 x5065 | 9am - 9pm M-F.

  
Blackboard<sup>®</sup>  
Blackboard Learning System™ - Basic Edition (6.3.1.505)  
Blackboard Learning System™ - Basic Edition  
Copyright © 1997-2005 Blackboard Inc. Patents Pending. All rights reserved.  
Accessibility information can be found at <http://access.blackboard.com>.

# Information Literacy Trends

- Academic library users are changing.
- The newest (youngest) users are:
  - Optimistic
  - Comfortable with technology
  - Not information literate and don't read much
  - Polite, but not communicative
  - Like to work in groups, teams, and want to enhance social relationships
  - Want to be electronically connected
  - 18 year olds today – *only know life with Internet!*

# Faculty Concerns and Goals

- Faculty are concerned about:
    - Students' sloppy searching.
    - Copy and paste mentality.
    - Lack of critical thinking skills on sources of information.
  - Want to give assignments that are creative, meaningful, collaborative and virtually impossible to plagiarize.
- 

# Challenges for Academic Libraries

- Increasingly diverse populations to serve.
- Library websites and online resources are costly and require a lot attention.
- Number of formats increases, but basic principles of information literacy do not.
- Delivering content, we need to use the tools young people already use themselves

...SOCIAL NETWORKING



# What is Social Networking?

- Social networking tools new to Web 2.0 are:
    - Social
    - Participatory
    - Foster collaboration
    - Easy to Use
    - Free (or minimal cost)
    - Establish feeling of community
- 

# Academic Libraries Online

The screenshot shows the Mississippi State University Libraries website. At the top left is the university logo and name. A navigation bar includes links for Online Catalog, E-Journals, Databases, Digital Collections, and This Website. A search bar is prominently displayed with the text "Search Books, Journals, Maps, CDs, DVDs, etc." and a "Quick Search" button. Below the search bar are links for "FAQ", "Site Map", and "Ask-A-Librarian". A secondary navigation bar offers direct links to "Online Catalog", "E-Journals", "Indexes & Databases", "Digital Collections", and "Genealogy". A main menu features buttons for "Research", "Services", "About Us", "Just For You", and "Need Help?". The "Research" section is expanded, listing various resources like "Search for Materials", "Congressional & Political Research Center", and "U. S. Grant Presidential Collection". A central image shows a library interior with people studying. To the right, "Today's Hours" are listed as 7:00 a.m. - 1:45 a.m. for Tuesday, 11/17/2009, with a link to an extended list of hours. Social media icons for Facebook, Twitter, YouTube, Flickr, and RSS are present. The footer contains three sections: "Today's Workshops and Events" (Adobe Photoshop: Digital Scrapbooking), "In the News" (United States Research Guide - Updated, Revised, and...), and "In the Spotlight" (Learn about Joseph E. Stiglitz, 2001).

MISSISSIPPI STATE UNIVERSITY  
University Libraries

Online Catalog | E-Journals | Databases | Digital Collections | This Website

Search Books, Journals, Maps, CDs, DVDs, etc. **Quick Search**

FAQ • Site Map • Ask-A-Librarian

Go directly to... [Online Catalog](#) • [E-Journals](#) • [Indexes & Databases](#) • [Digital Collections](#) • [Genealogy](#)

**Research** | Services | About Us | Just For You | Need Help?

**Research**

- Search for Materials
- Congressional & Political Research Center
- U. S. Grant Presidential Collection
- Primary Sources
- How to Find
- Research Guides
- Citation Guides
- Government Information
- Distance Learning Services

more...

**Today's Hours:**  
7:00 a.m. - 1:45 a.m.  
Tuesday, 11/17/2009  
[See extended list of library hours](#)

Facebook | Twitter | YouTube | Flickr | RSS | Download

**Today's Workshops and Events**  
Adobe Photoshop: Digital Scrapbooking

**In the News**  
United States Research Guide - Updated, Revised, and

**In the Spotlight**  
Learn about Joseph E. Stiglitz, 2001

# Social Tools in Web 2.0



# Why Social Networking now?

- Students are comfortable with such services.
  - 85% of college students have a Facebook account.
  - Americans spend an average of 14 hours per week on the Web.
  - 85% of broadband users watch online videos.
  - 51% of American teens have uploaded photos to the Web.
  - 55% of American teens have a social networking profile.
  - Will show you samples of some generic sites and then some library applications.
- 

# Wikipedia

วิกิพีเดีย สารานุกรมเสรี - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://th.wikipedia.org/wiki/%E0%B8%AB%E0%B8%99%E0%B9%99%E0%B9%82%E0%B8%AB%E0%B8%A5%E0%B8%B1%E0%B8%B1> Go Links

วิกิพีเดีย สารานุกรมเสรี

วิกิพีเดีย

ป้ายบอกทาง

- หน้าหลัก
- เหตุการณ์ปัจจุบัน
- ถามคำถาม
- บทความ精选
- บทความคุณภาพ
- ชุมชน

ค้นหา

มีส่วนร่วม

- สร้างบทความ
- ปรับปรุงคำกล่าว
- ร่วมแก้ไข
- เรียนรู้การใช้อินเตอร์เฟซ
- ทดลองเขียน
- ช่วยเหลือ
- สถานภาพ
- บริจาค

เครื่องมือ

- หน้ากำลังมา
- ปรับปรุงที่เกี่ยวข้อง
- มีประวัติ
- หน้าพิเศษ
- หน้าสำหรับติดต่อ
- มีบริการ

### Number of Wikipedia users (in millions).

300M 500M

Help keep it growing. Wikipedia Forever. [บริจาคให้มันได้](#)

วิกิพีเดียคืออะไร — สดภาพใช้งาน — ตามคำภาษา — ขอความช่วยเหลือ — Local Embassy

### มีมติคัดค้านรัฐ วิกิพีเดีย

สารานุกรมเสรีในภาษาไทยที่ทุกคนสามารถมีส่วนร่วมได้

ปัจจุบันมีวิกิพีเดียภาษาไทยมี 52,420 บทความ

### บทความคัดสรรเดือนนี้

**ส่วนในประเทศไทย** มีมาแต่โบราณ โดยในสมัยก่อน ผู้ที่ใช้ส้วมแบบ "ใต้ดิน" 3 กลุ่มใหญ่ คือ กลุ่มของชาวมอญโบราณ ชุมชนและผู้นิเวศนิยม และกลุ่มของพระที่อุปถัมภ์โดยพระธรรมวินัย กลุ่มของชาวมอญที่ เป็นคนส่วนใหญ่ในสังคม โดยกลุ่มชาวมอญจะเข้าไปกับชุมชนที่คนมอญ ๆ เนื่องจากยังมีส้วมที่ใช้ จนกระทั่งในปี พ.ศ. 2440 รัฐได้ ออกพระราชกำหนดสุขภาพตำบลกรุงเทพฯ ร.ศ. 116 (พ.ศ. 2440) มีผลบังคับใช้จนไทยต้องเปลี่ยนมาใช้ส้วม

กระทั่งช่วงปี พ.ศ. 2460-2471 ประเทศไทยได้รับความช่วยเหลือทางการเงินและสาธารณสุข จากมูลนิธิโรดิกเฟลเดอร์ ซึ่งเป็นองค์กรการกุศลเอกชนของสหรัฐอเมริกา โดยส่งเสริมให้มีการ สร้างส้วมในจังหวัดต่าง ๆ และนึ่งกิจการประดิษฐ์คิดค้นส้วมรูปแบบต่าง ๆ ที่เหมาะสมกับท้องถิ่น ของไทย เช่น "ส้วมแบบญวนสะอาด" ที่มีกลไกป้องกันมิให้กลิ่นเหม็นคั่งค้างและส้วมคอก่าน ที่ใช้ร่วมกับระบบปล่อยน้ำอัตโนมัติ ต่อมาเริ่มมีผู้ใช้ส้วมอีกประเภทขึ้นในช่วงที่มีการก่อสร้างบ้าน แบบสมัยใหม่หลังสงครามโลกครั้งที่สอง กระทั่งต้นพุทธทศวรรษ 2500 ใตีส้วมชนิดนี้ก็ได้รับความ นิยม มีผู้ใช้เพิ่มขึ้นเรื่อย ๆ จนถึงปัจจุบัน *ถ่ายโอน*

บทความคัดสรรก่อนหน้า: [มีพร ชัยบัญชา - การดูงานไปรษณีย์ \(1939\) - ธารพาสซีฟ](#)

**ที่เก็บถาวร - บทความคัดสรรอื่น ๆ**

### เรื่องจากข่าว

- เดวิดฮาร์ดอร์ประกาศสถานการณ์ฉุกเฉินภายในภายหลัง ประสพเหตุกับและดินถล่ม ซึ่งทำให้เสียชีวิตไปกว่า 140 ศพ
- รัฐบาลไทยและกัมพูชาเรียกเอกอัครราชทูตของทั้งสอง ประเทศกลับ ภายหลังเหตุเสฉินา ชุน เช่น นายกรัฐมนตรี แห่งกัมพูชา แต่งตั้ง พ.ต.ท.วิฑูรย์ ชินวัตร อดีตนายก รัฐมนตรีไทย (ในภาพ) เป็นที่ปรึกษาฝ่ายเศรษฐกิจของ รัฐบาลกัมพูชา
- ออสเตรเลียและนิวซีแลนด์จับกุมพระสันตปาปาองค์ที่ 116 ของโลกจากประเทศ เพื่อตอบ ได้การตัดเงินของรัฐบาล **เซี่ยงไฮ้ ในนิวยอร์ก** ที่จับกุมพระสันตปาปาของ ออสเตรเลียและนิวซีแลนด์
- ผู้มีสิทธิออกเสียงเลือกตั้งในสหรัฐอเมริกา ออกไปใช้สิทธิในการเลือกตั้งผู้ ว่าการรัฐเวอร์จิเนียและรัฐนิวเจอร์ซีย์ และผลการเลือกตั้งอื่น ๆ
- ตำรวจไทยควบคุมตัวนาย **ราเชน สิบเสน** ผู้ดีเอสไอจากออสเตรียเป็นสมาชิก **กรุงเทพฯ พาณิชย์การ จำกัด (มหาชน)** จากศาลสูงประเทศเนเธอร์แลนด์ กลังมา ส่วนคดีในประเศไทย

วิกิข่าว - [เหตุการณ์ปัจจุบัน](#)

วันนี้ในอดีต

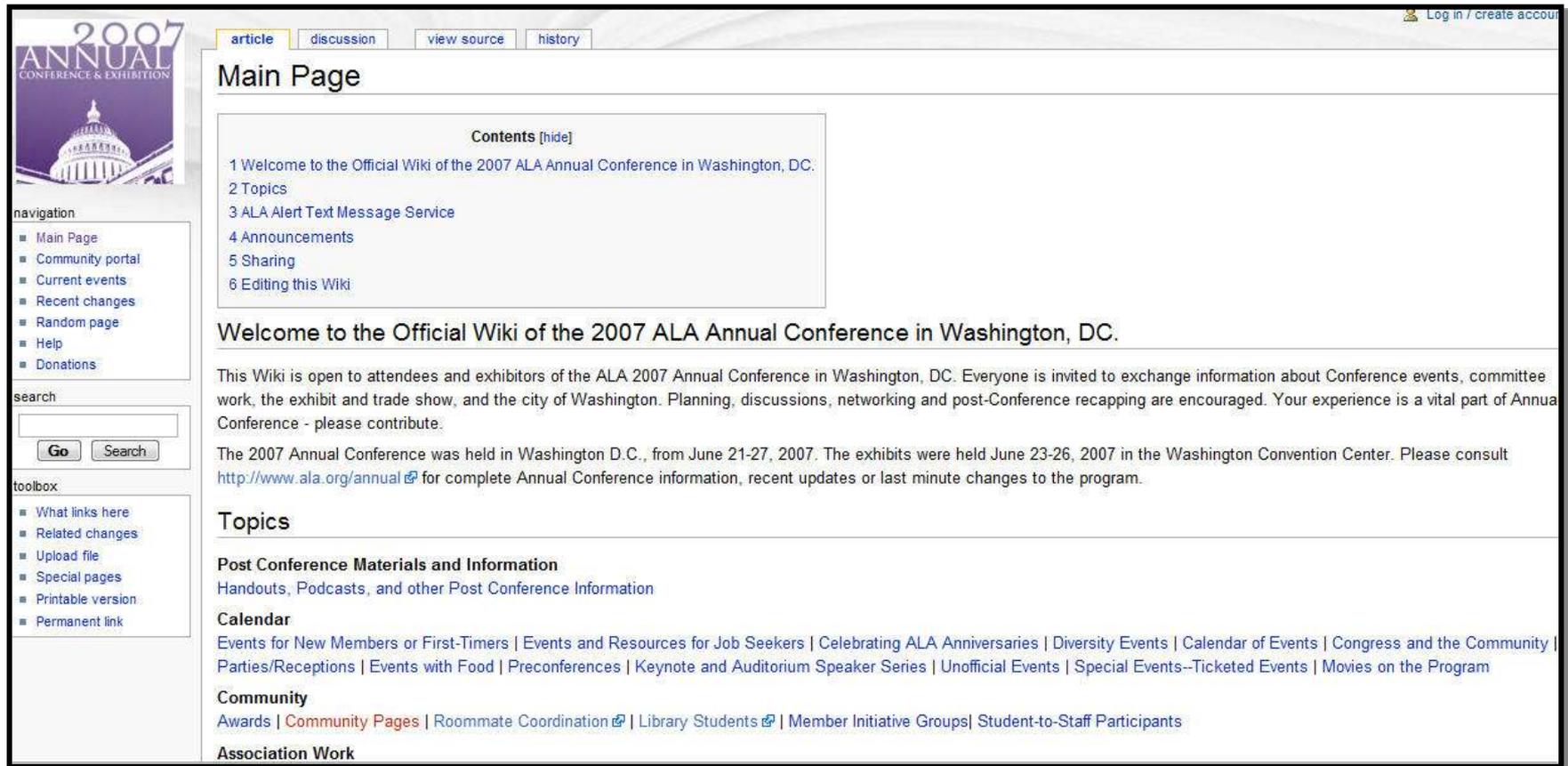
วันนี้ในอดีต

start

Internet

13:06 AM

# Wikis for Event Planning



The screenshot shows the main page of a wiki for the 2007 ALA Annual Conference. The page has a header with navigation tabs for 'article', 'discussion', 'view source', and 'history'. A logo for the '2007 ANNUAL CONFERENCE & EXHIBITION' is in the top left. The main content area features a 'Contents' table of contents with six items: 'Welcome to the Official Wiki of the 2007 ALA Annual Conference in Washington, DC.', 'Topics', 'ALA Alert Text Message Service', 'Announcements', 'Sharing', and 'Editing this Wiki'. Below this is a welcome message and a paragraph explaining the wiki's purpose. A 'Topics' section follows, with sub-sections for 'Post Conference Materials and Information', 'Calendar', 'Community', and 'Association Work'. A sidebar on the left contains navigation and search tools.

2007 ANNUAL CONFERENCE & EXHIBITION

Log in / create account

article discussion view source history

## Main Page

Contents [hide]

- 1 Welcome to the Official Wiki of the 2007 ALA Annual Conference in Washington, DC.
- 2 Topics
- 3 ALA Alert Text Message Service
- 4 Announcements
- 5 Sharing
- 6 Editing this Wiki

### Welcome to the Official Wiki of the 2007 ALA Annual Conference in Washington, DC.

This Wiki is open to attendees and exhibitors of the ALA 2007 Annual Conference in Washington, DC. Everyone is invited to exchange information about Conference events, committee work, the exhibit and trade show, and the city of Washington. Planning, discussions, networking and post-Conference recapping are encouraged. Your experience is a vital part of Annual Conference - please contribute.

The 2007 Annual Conference was held in Washington D.C., from June 21-27, 2007. The exhibits were held June 23-26, 2007 in the Washington Convention Center. Please consult <http://www.ala.org/annual> for complete Annual Conference information, recent updates or last minute changes to the program.

## Topics

### Post Conference Materials and Information

[Handouts](#), [Podcasts](#), and other [Post Conference Information](#)

### Calendar

[Events for New Members or First-Timers](#) | [Events and Resources for Job Seekers](#) | [Celebrating ALA Anniversaries](#) | [Diversity Events](#) | [Calendar of Events](#) | [Congress and the Community](#) | [Parties/Receptions](#) | [Events with Food](#) | [Preconferences](#) | [Keynote and Auditorium Speaker Series](#) | [Unofficial Events](#) | [Special Events--Ticketed Events](#) | [Movies on the Program](#)

### Community

[Awards](#) | [Community Pages](#) | [Roommate Coordination](#) | [Library Students](#) | [Member Initiative Groups](#) | [Student-to-Staff Participants](#)

### Association Work

navigation

- [Main Page](#)
- [Community portal](#)
- [Current events](#)
- [Recent changes](#)
- [Random page](#)
- [Help](#)
- [Donations](#)

search

toolbox

- [What links here](#)
- [Related changes](#)
- [Upload file](#)
- [Special pages](#)
- [Printable version](#)
- [Permanent link](#)

# Wikis Enhancing Communication

The screenshot shows a web browser window displaying the main page of 'The Ohio University Libraries Biz Wiki'. The browser's address bar shows the URL [http://www.library.ohiou.edu/subjects/bizwiki/index.php/Main\\_Page](http://www.library.ohiou.edu/subjects/bizwiki/index.php/Main_Page). The page features a navigation menu on the left with links like 'Biz Wiki Home', 'What's New', and 'Business Blog'. The main content area is titled 'Main Page' and includes a yellow banner for 'The Ohio University Libraries Biz Wiki' with 166 articles. A central video player shows a man in a blue shirt, with a play button overlay. To the right, a 'Talk to Chad' chat window is active, displaying a message from 'meeboguest14121' and a status indicator 'Chad is online'. The chat window includes a text input field and a 'getmeebo' button. The bottom of the page shows a 'What's New?' section and a status bar with the text 'Waiting for guest1.meebo.org...'.

http://www.library.ohiou.edu/subjects/bizwiki/index.php/Main\_Page

http://news.bbc.co.uk... Most Visited Getting Started Latest Headlines

wiki university library - Ask.com Sea... Main Page - Biz Wiki

Log in

article discussion view source history

## Main Page

### The Ohio University Libraries Biz Wiki

166 articles to help you with your research  
About the Biz Wiki

- General Business
- International Business
- Company Information
- Industry Information
- Marketing Information
- Economic Information
- Research
- Browse A
- Your Libra

#### Welcome to the Biz Wiki

our librarian

Chad Boeninger

AIM:cfboeninger

Facebook

#### Twitter updates

Waiting for guest1.meebo.org...

#### Talk to Chad

talk to chad

Chad is online

[21:41] meeboguest14121: Hi Chad, I'm a State Dept librarian in Bangkok, doing a presentation in a few days on social networking in US academic libraries. Is that your picture? Hope you don't mind if a few Thai librarians look at it! Wendy Simmons, US embassy

edit nickname: meeboguest14121

getmeebo

If I'm not around, you can contact me in other ways.

# Talking Live with a Librarian!

The screenshot shows a web browser window with a live chat interface. At the top, a yellow navigation bar contains a grid of links: General Business, International Business, Company Information, Industry Information, Marketing Information, Economic Information, Research How-To's, Browse A-Z, and Your Librarian. Below this is a chat window titled "Talk to Chad" with a sub-header "talk to chad". A status bar indicates "Chad is online" with a green dot. The chat history shows a conversation about social networking at OU. A text input field at the bottom contains "edit nickname: meeboguest14121" and a "get meebop" button. A footer note says "If I'm not around, you can contact me in other ways." Below the chat is a "Featured Video" section. The browser's taskbar at the bottom shows the McAfee SiteAdvisor icon.

- General Business
- International Business
- Company Information
- Industry Information
- Marketing Information
- Economic Information
- Research How-To's
- Browse A-Z
- Your Librarian

**Talk to Chad**

talk to chad

Chad is online

look at it! Wendy Simmons, US embassy  
[21:46] Chad: if you're on the biz wiki or the business blog, yep, that's my picture  
[21:47] meeboguest14121: Great! Anything really new in social networking you are doing at OU?  
[21:47] Chad: not really. Just plugging along with our same stuff  
[21:48] meeboguest14121: Ok, thanks. Well this site looks pretty full as it is. I'll appreciate being able to show it to folks.  
[21:48] Chad: sure thing. thanks for stopping by!

Type **here** and hit enter to send a private message.

edit nickname: meeboguest14121

get meebop

If I'm not around, you can contact me in other ways.

Featured Video

# Social Networks for Outreach

facebook

Profile edit Friends Networks Inbox home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- Books iRead
- SlideShare

more

**Lois Coleman**

Networks: Columbia Staff  
Birthday: September 13

Send Lois a Gift  
Send Lois a Message  
Poke Lois!

Mutual Friends  
4 friends in common. See All

Trevor A. Dawes Deborah Wassertzug Heidi Martin Winston

Columbia Friends  
11 friends at Columbia. See All

Mini-Feed  
Displaying 1 story. See All

October 25  
Lois plans to attend Shakespeare '07 presents: Twelfth Night!

Information

Contact Info  
Email: lcoleman@barnard.edu  
AIM: BarnardLibLois  
Land Phone: 212.854.9095

Work  
Work Info  
Employer: Barnard College Library  
Position: Reference Librarian  
Time Period: July 1999 – Present  
Description: Send me your tricky reference questions - make an appointment for a consultation if you're really stumped with your research.



# Social Networking : Beyond the Library Websites

The image shows a screenshot of a Facebook page for the Stony Brook University Health Sciences Library. The page layout includes a top navigation bar with 'Profile', 'Friends', 'Networks', and 'Inbox' menus, and links for 'home', 'account', 'privacy', and 'logout'. On the left, there is a search bar and a list of applications including Photos, Groups, Events, Marketplace, Books iRead, and SlideShare. A large advertisement for Humana Medicare 2008 plans is positioned on the left side of the page. The main content area features a large photo of the library interior with people at computer workstations. Below the photo is a 'Mini-Feed' section showing a post from yesterday where the library uploaded photos to information Commons. The right sidebar contains the library's location (Level 3, Health Sciences Center, Stony Brook University), phone number (631-444-2512), and a detailed weekly operating schedule. Below this is a 'Fans' section listing six members: David Lee King, Jennifer Graham, Eun-sil Lee, Michael, and Darren.

**facebook** Profile edit Friends Networks Inbox home account privacy logout

Search

**Applications** edit

- Photos
- Groups
- Events
- Marketplace
- Books iRead
- SlideShare
- more

**HUMANA**  
Guidance when you need it most

**Humana Medicare 2008 plans are here!**

Click here to start saving

**Stony Brook University Health Sciences Library** Library / Public Building

Location: Level 3, Health Sciences Center, Stony Brook University, Stony Brook, NY, 11794-8034

Phone: 631-444-2512

Monday: 8:00 am - 12:30 am  
Tuesday: 8:00 am - 12:30 am  
Wednesday: 8:00 am - 12:30 am  
Thursday: 8:00 am - 12:30 am  
Friday: 8:00 am - 9:00 pm  
Saturday: 10:00 am - 7:00 pm  
Sunday: 1:00 pm - 12:30 am

Add to my Places

**Fans**

6 fans. See All

David Lee King Jennifer Graham Eun-sil Lee

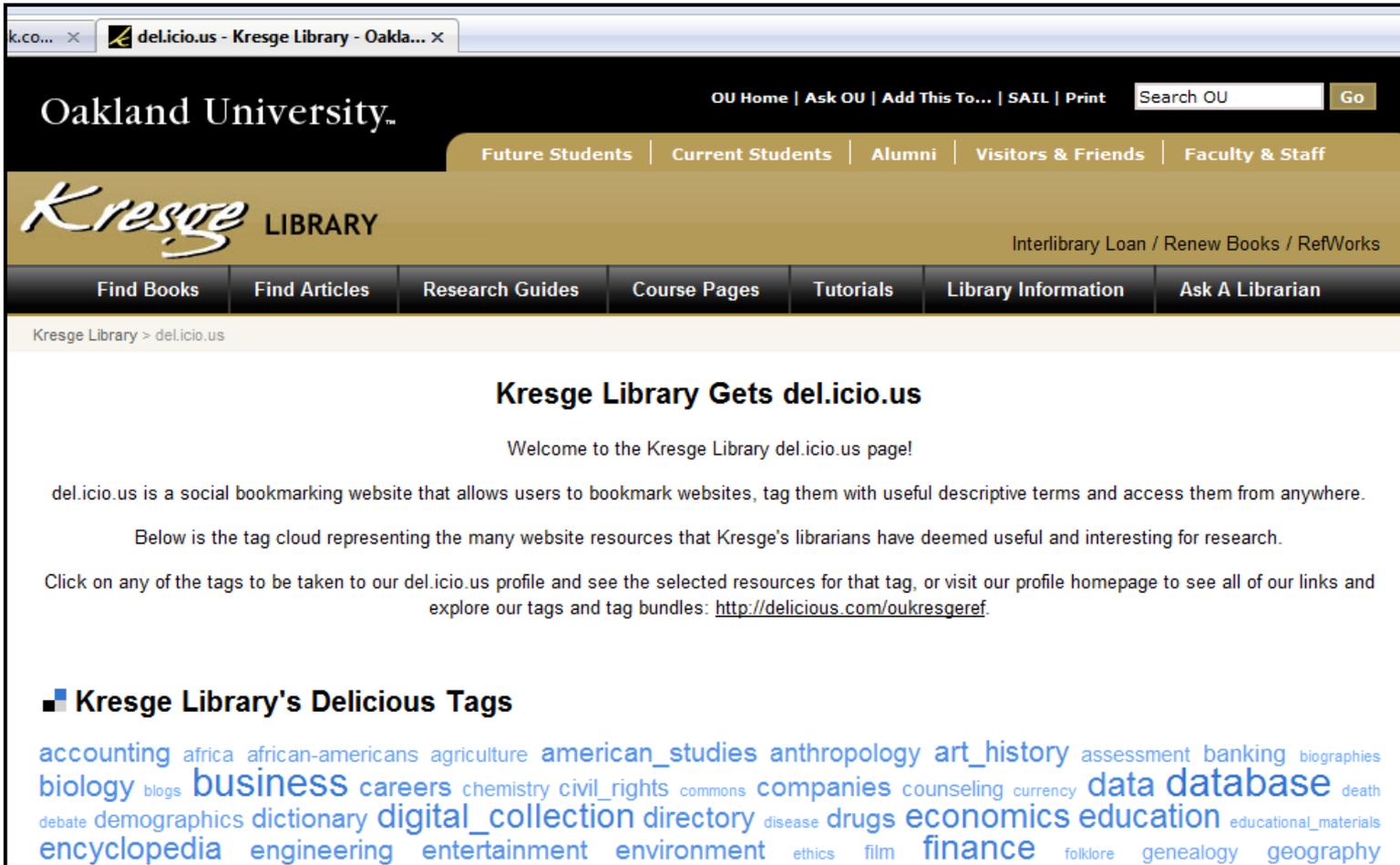
Michael Darren

Stony Brook University Health Sciences Library uploaded new photos to information Commons. 11:17am

Added to: **information Commons** - 6 Photos

Stony Brook University Health Sciences Library joined Facebook. 10:38am

# Social Bookmarking library content



The screenshot shows a web browser window with the address bar displaying "del.icio.us - Kresge Library - Oakla...". The page header includes the Oakland University logo and navigation links such as "OU Home", "Ask OU", "Add This To...", "SAIL", and "Print". A search bar is also present. Below the header, there are navigation tabs for "Future Students", "Current Students", "Alumni", "Visitors & Friends", and "Faculty & Staff". The Kresge Library logo is prominently displayed, along with links for "Interlibrary Loan / Renew Books / RefWorks". A secondary navigation bar contains links for "Find Books", "Find Articles", "Research Guides", "Course Pages", "Tutorials", "Library Information", and "Ask A Librarian".

Kresge Library > del.icio.us

## Kresge Library Gets del.icio.us

Welcome to the Kresge Library del.icio.us page!

del.icio.us is a social bookmarking website that allows users to bookmark websites, tag them with useful descriptive terms and access them from anywhere.

Below is the tag cloud representing the many website resources that Kresge's librarians have deemed useful and interesting for research.

Click on any of the tags to be taken to our del.icio.us profile and see the selected resources for that tag, or visit our profile homepage to see all of our links and explore our tags and tag bundles: <http://delicious.com/oukresgeref>.

### ■ Kresge Library's Delicious Tags

accounting africa african-americans agriculture american\_studies anthropology art\_history assessment banking biographies  
biology blogs business careers chemistry civil\_rights commons companies counseling currency data database death  
debate demographics dictionary digital\_collection directory disease drugs economics education educational\_materials  
encyclopedia engineering entertainment environment ethics film finance folklore genealogy geography

These are some of the tasty anthropology bookmarks Kresge Library has saved on Delicious. Want to start saving your own? Learn More

### Kresge Library's anthropology Bookmarks

Bookmarks | Network | Tags | Subscriptions

See all anthropology bookmarks in Popular or Recent.

oukresgeref anthropology x Type another tag Bookmarks 5

Sorted by Most Recent

11 APR 09 Primate Info Net SAVE 92  
database news science biology taxonomy zoology anthropology

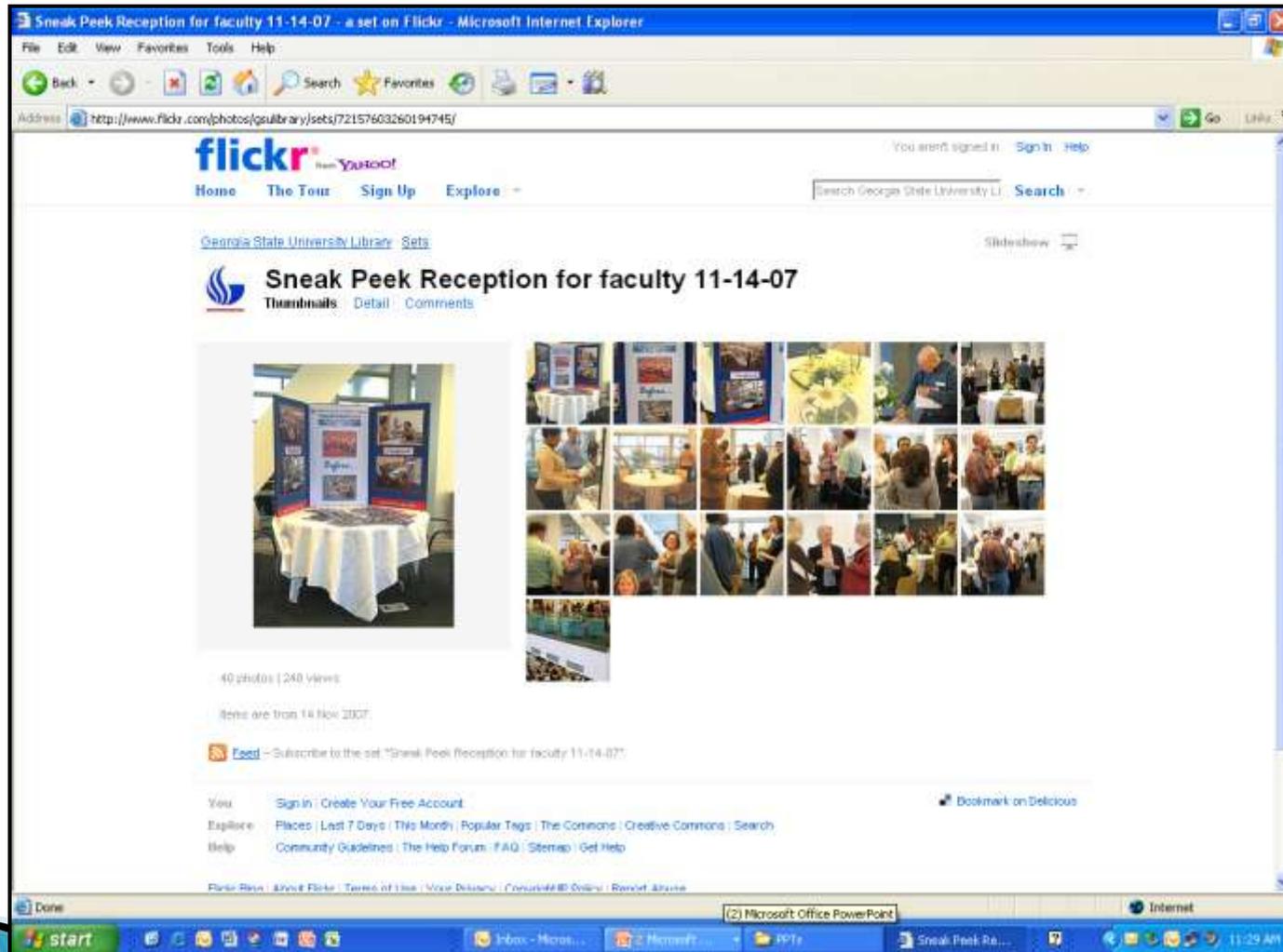
27 MAR 09 The End of Life: Exploring Death in American SAVE 25  
death database anthropology

Greek Mythology Link SAVE 183  
history mythology literature anthropology

AnthroBase - Social and Cultural Anthropology Database SAVE 99  
database science international anthropology

25 MAR 09 AMNH Scientific Publications Library: Anthropological Papers SAVE 36  
digital\_collection museum anthropology

# Photosharing



# Media Sharing: Library Tours

**You Tube** Broadcast Yourself™  
Worldwide | English

Sign Up | QuickList (0) | Help | Sign In

Home | Videos | Channels | Community

Search [ ] Upload

## Library Welcome Video



0:09 / 2:09

Rate: ★★★★★ 22 ratings

Views: 13,233

Share Favorite Playlists Flag

MySpace Facebook Digg more share options

**nnnicck**  
August 02, 2006  
(more info) [Subscribe](#)

Welcome to the Williams College Library Mystery Tour 2006

URL <http://www.youtube.com/watch?v=i-t0LHnw>

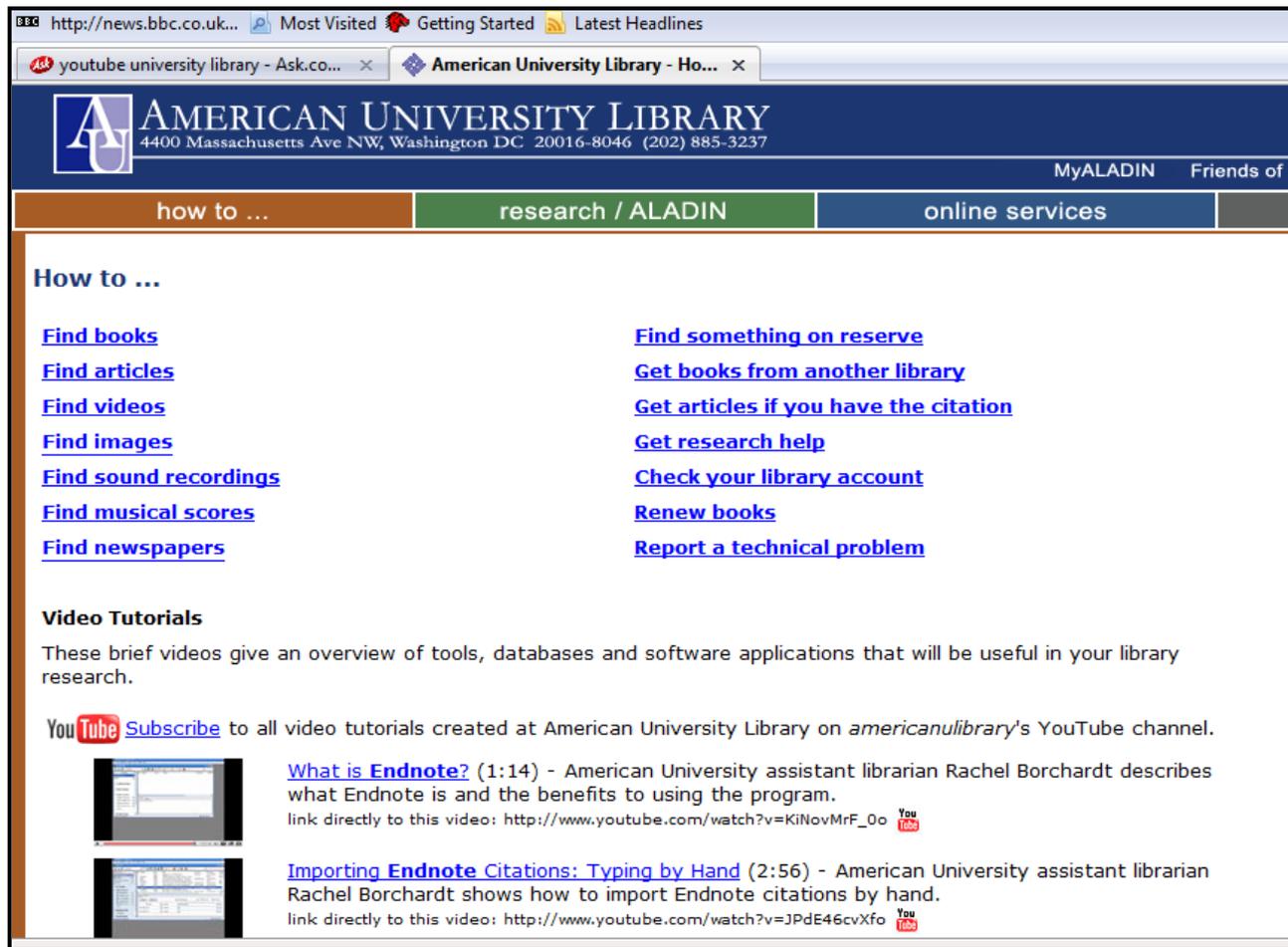
Embed `<object width="425" height="344"><param`

► **More From: nnnicck**

▼ **Related Videos**

-  **Tour The Library**  
14,830 views  
HarperCollegeLibrary  
2:40
-  **Library Welcome**  
1,311 views  
victordavidson  
0:22
-  **No Cookies in the Library - Classic Sesame Street**  
493,222 views  
sawing14s  
2:47
-  **Mr Bean - Library**  
1,218,633 views  
ledio1  
9:13
- 

# Media Sharing: Library Skills



http://news.bbc.co.uk... Most Visited Getting Started Latest Headlines

youtube university library - Ask.co... American University Library - Ho...

**AMERICAN UNIVERSITY LIBRARY**  
4400 Massachusetts Ave NW, Washington DC 20016-8046 (202) 885-3237

MyALADIN Friends of /

how to ... research / ALADIN online services

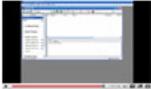
## How to ...

<a href="#">Find books</a>	<a href="#">Find something on reserve</a>
<a href="#">Find articles</a>	<a href="#">Get books from another library</a>
<a href="#">Find videos</a>	<a href="#">Get articles if you have the citation</a>
<a href="#">Find images</a>	<a href="#">Get research help</a>
<a href="#">Find sound recordings</a>	<a href="#">Check your library account</a>
<a href="#">Find musical scores</a>	<a href="#">Renew books</a>
<a href="#">Find newspapers</a>	<a href="#">Report a technical problem</a>

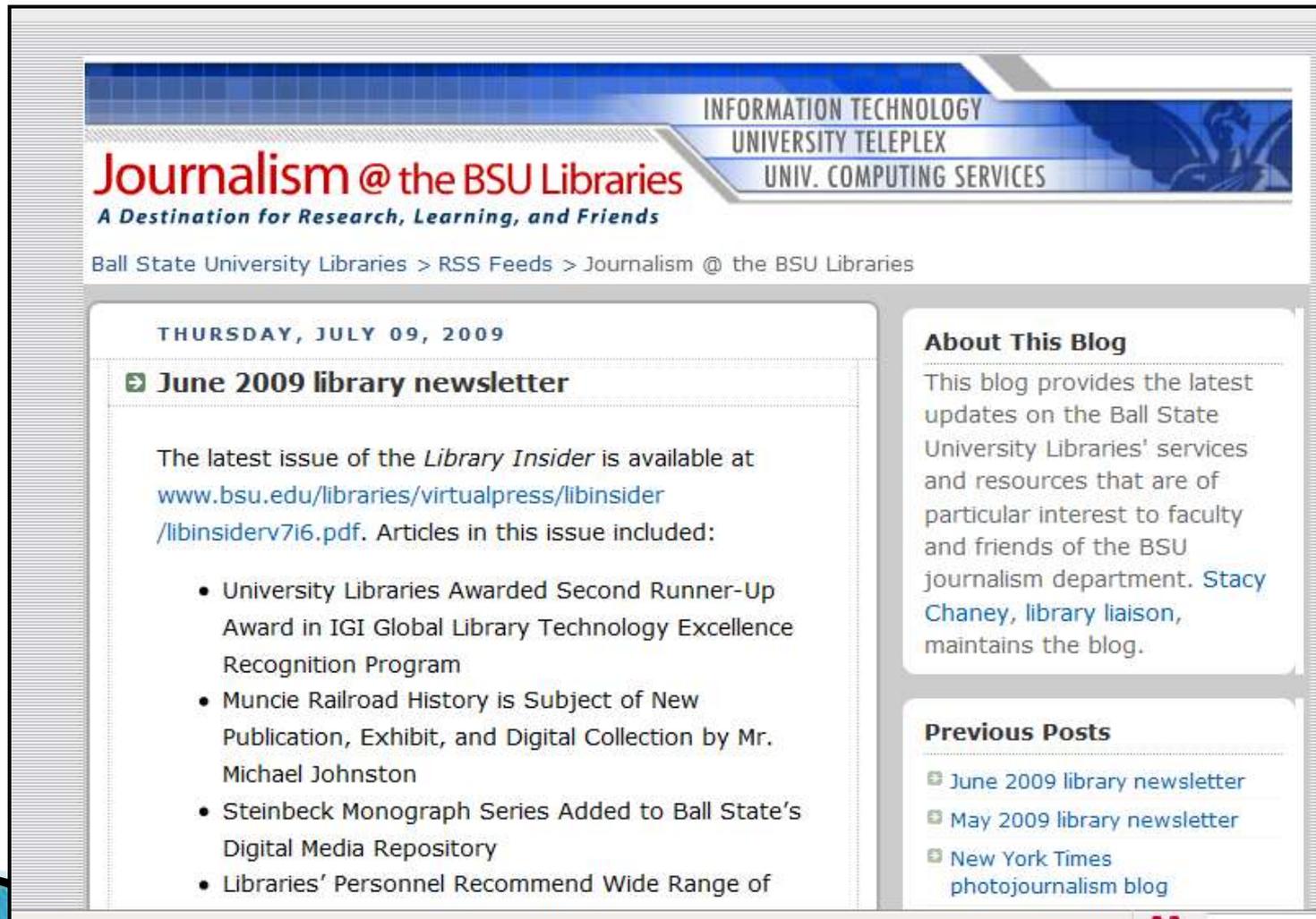
## Video Tutorials

These brief videos give an overview of tools, databases and software applications that will be useful in your library research.

You  [Subscribe](#) to all video tutorials created at American University Library on *americanulibrary's* YouTube channel.

	<a href="#">What is <b>Endnote</b>?</a> (1:14) - American University assistant librarian Rachel Borhardt describes what Endnote is and the benefits to using the program. link directly to this video: <a href="http://www.youtube.com/watch?v=KINovMrF_0o">http://www.youtube.com/watch?v=KINovMrF_0o</a> 
	<a href="#">Importing <b>Endnote</b> Citations: Typing by Hand</a> (2:56) - American University assistant librarian Rachel Borhardt shows how to import Endnote citations by hand. link directly to this video: <a href="http://www.youtube.com/watch?v=JPdE46cvXfo">http://www.youtube.com/watch?v=JPdE46cvXfo</a> 

# Blogs as a News Service



The image shows a screenshot of a blog post from "Journalism @ the BSU Libraries". The header features a blue banner with the text "INFORMATION TECHNOLOGY UNIVERSITY TELEPLEX UNIV. COMPUTING SERVICES" and a logo of a bird. Below the banner, the blog title "Journalism @ the BSU Libraries" is displayed in red, with the tagline "A Destination for Research, Learning, and Friends" in blue. The breadcrumb trail reads "Ball State University Libraries > RSS Feeds > Journalism @ the BSU Libraries". The main content area shows the date "THURSDAY, JULY 09, 2009" and a post titled "June 2009 library newsletter". The post text states that the latest issue of the "Library Insider" is available at [www.bsu.edu/libraries/virtualpress/libinsider/libinsiderv7i6.pdf](http://www.bsu.edu/libraries/virtualpress/libinsider/libinsiderv7i6.pdf). A list of articles in this issue is provided, including awards, new publications, and digital collections. On the right side, there are two sidebar sections: "About This Blog" and "Previous Posts".

INFORMATION TECHNOLOGY  
UNIVERSITY TELEPLEX  
UNIV. COMPUTING SERVICES

**Journalism @ the BSU Libraries**  
*A Destination for Research, Learning, and Friends*

Ball State University Libraries > RSS Feeds > Journalism @ the BSU Libraries

THURSDAY, JULY 09, 2009

➤ **June 2009 library newsletter**

The latest issue of the *Library Insider* is available at [www.bsu.edu/libraries/virtualpress/libinsider/libinsiderv7i6.pdf](http://www.bsu.edu/libraries/virtualpress/libinsider/libinsiderv7i6.pdf). Articles in this issue included:

- University Libraries Awarded Second Runner-Up Award in IGI Global Library Technology Excellence Recognition Program
- Muncie Railroad History is Subject of New Publication, Exhibit, and Digital Collection by Mr. Michael Johnston
- Steinbeck Monograph Series Added to Ball State's Digital Media Repository
- Libraries' Personnel Recommend Wide Range of

**About This Blog**

This blog provides the latest updates on the Ball State University Libraries' services and resources that are of particular interest to faculty and friends of the BSU journalism department. [Stacy Chaney](#), library liaison, maintains the blog.

**Previous Posts**

- [June 2009 library newsletter](#)
- [May 2009 library newsletter](#)
- [New York Times photojournalism blog](#)

# Blogs on Life as a Librarian

The screenshot shows a Microsoft Internet Explorer browser window displaying the blog 'Free Range Librarian' by K.G. Schneider. The browser's address bar shows the URL 'http://freerangelibrarian.com/'. The page title is 'FREE RANGE LIBRARIAN' with a subtitle 'K.G. SCHNEIDER'S BLOG ON LIBRARIANSHIP, WRITING, AND EVERYTHING ELSE, SINCE 2009.' The main content features a post titled 'Must-read report from Project Information Literacy' dated Monday, February 9, 2009. The post text discusses a report from Project Information Literacy and mentions 'presearch' behavior. To the right of the main text is a search bar and a sidebar with sections: 'RECTO AND VERSO' (About Free Range Librarian, Comment guidelines, Writing: Clips & Samples), 'YOU WERE SAYING...' (listing links to Brian Gray on A Dozen Neat Take-aways from ALA Midwinter 2009 and Irtok on Qantas: please deliver my luggage!), and 'MY LATEST FLICKE PIC'. Below the main text is a 'Bookmark to:' section with social media icons and a file/tag information line: 'FILED IN LIBRARIANSHIP | TAGGED INFORMATION LITERACY, PIL | COMMENTS (0)'. The second post is titled 'Pride and Prejudice and Zombies and Planes and Libraries' dated Thursday, February 5, 2009, with a snippet 'All kinds of magical things are happening these days.' The Windows taskbar at the bottom shows the Start button and several open applications including 'Lined Mail', 'Removable Dr...', 'Microsoft Po...', 'Blog & Res...', 'The Invisible L...', and 'Free Range U...'. The system clock shows 12:38 PM.

# Twitter: Following News and Events

**Library Journal**  
Name: Library Journal  
Location: New York, NY  
Web: <http://www.ljbrn.com>  
Bio: Library views, news, and book reviews from LJ staffers  
227 · 8,883 · 420  
Following: 10 users listed

**Google Book Search Database Halved By Removing Most Foreign Texts**  
<http://bit.ly/2phDEs> Coyle: subscription value much changed  
1:51 AM Nov 17th from SE 5

The New Stars Are Out! 7,258 Public Libraries Rated by New LJ Index <http://bit.ly/30g5b6> 258 Star Libraries named  
12:54 AM Nov 17th from SE 5

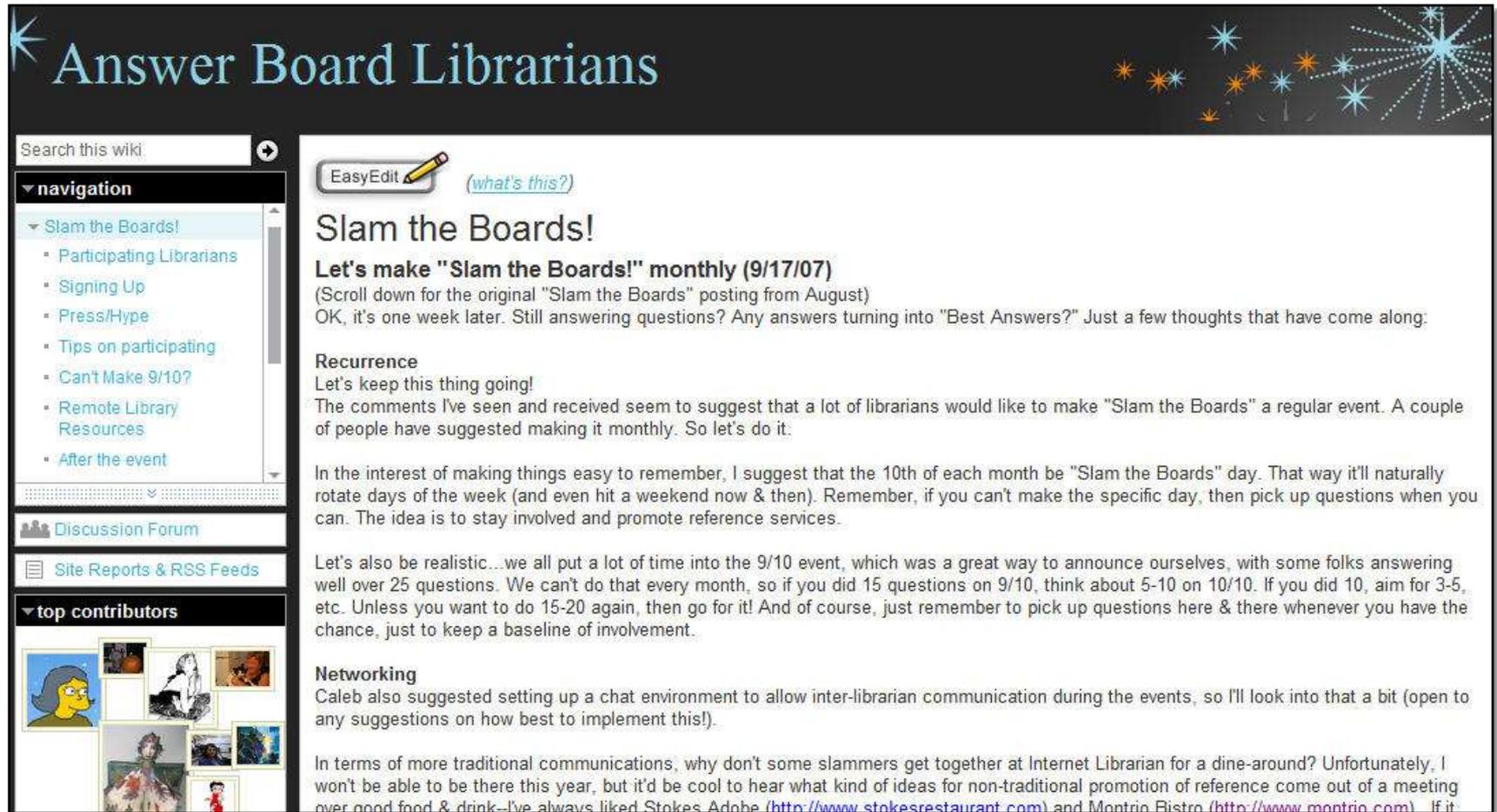
**USEmbassyBKK**  
Name: U.S. Embassy Bangkok  
Location: Bangkok, Thailand  
Web: <http://usembangkok.us>  
Bio: Embassy of the United States of America, Bangkok Thailand - US Mission to Bangkok Website Updates: #USMission #Embassy #Bangkok  
28 · 930 · 23  
Following: 113

**อ่านคำปราศรัยที่โตเกียวของประธานาธิบดี โอบามา แบบคำต่อคำ ได้แล้วที่นี่**  
<http://bit.ly/1OASpE>  
12:04 PM Nov 16th from SE 5

Read the full transcript of Pres. Obama's speech in Tokyo this morning at <http://bit.ly/1OASpE>  
12:03 PM Nov 16th from SE 5

อ่านจบก็เยี่ยม! สามารถอ่านได้ทั้งภาษาไทยและภาษาอังกฤษ

# Cooperative Reference Services



**Answer Board Librarians**

Search this wiki

▼ navigation

- ▼ Slam the Boards!
  - Participating Librarians
  - Signing Up
  - Press/Hype
  - Tips on participating
  - Can't Make 9/10?
  - Remote Library Resources
  - After the event

Discussion Forum

Site Reports & RSS Feeds

▼ top contributors

EasyEdit  ([what's this?](#))

## Slam the Boards!

**Let's make "Slam the Boards!" monthly (9/17/07)**  
(Scroll down for the original "Slam the Boards" posting from August)  
OK, it's one week later. Still answering questions? Any answers turning into "Best Answers?" Just a few thoughts that have come along:

### Recurrence

Let's keep this thing going!  
The comments I've seen and received seem to suggest that a lot of librarians would like to make "Slam the Boards" a regular event. A couple of people have suggested making it monthly. So let's do it.

In the interest of making things easy to remember, I suggest that the 10th of each month be "Slam the Boards" day. That way it'll naturally rotate days of the week (and even hit a weekend now & then). Remember, if you can't make the specific day, then pick up questions when you can. The idea is to stay involved and promote reference services.

Let's also be realistic...we all put a lot of time into the 9/10 event, which was a great way to announce ourselves, with some folks answering well over 25 questions. We can't do that every month, so if you did 15 questions on 9/10, think about 5-10 on 10/10. If you did 10, aim for 3-5, etc. Unless you want to do 15-20 again, then go for it! And of course, just remember to pick up questions here & there whenever you have the chance, just to keep a baseline of involvement.

### Networking

Caleb also suggested setting up a chat environment to allow inter-librarian communication during the events, so I'll look into that a bit (open to any suggestions on how best to implement this!).

In terms of more traditional communications, why don't some slammers get together at Internet Librarian for a dine-around? Unfortunately, I won't be able to be there this year, but it'd be cool to hear what kind of ideas for non-traditional promotion of reference come out of a meeting over good food & drink—I've always liked Stokes Adobe (<http://www.stokesrestaurant.com>) and Montrie Bistro (<http://www.montrie.com>). If it

# Instant Messaging for Virtual Reference

The screenshot displays the 'Ask Us' page on the University of Michigan Library website. At the top, there is a navigation bar with links for 'About MLibrary', 'MLibraries', 'MLibrary Services', 'Information for', 'Resources', 'Help', and 'Ask Us'. A search bar is also present with the text 'Marilyn Library Catalog' and a 'Go' button.

The main heading is 'Need Help? Ask Us!'. Below this, a blue button labeled 'ASK US' is positioned to the left of a paragraph explaining the service: 'Ask Us is tailored to the research needs of U-M students, staff and faculty, but any one can inquire about specific U-M library resources and services. You can connect to a librarian by IM, email, phone or in person. Select the best method below to suit your needs. Want some quick tips first? See our "How Do I" page of frequently asked questions.'

Four contact methods are listed in a vertical column:

- Instant messaging:** [umlibraryaskus@umich.edu](mailto:umlibraryaskus@umich.edu) with your [AOL](#), [MSN](#) or [Yahoo](#) IM account
- Email:** Reference staff will respond typically within 24 hours during regular [Library hours](#).
- Phone:** Research help is available via phone across the Library system.
- In person:** Come visit any library reference desk for general information or for specialized, in-depth research assistance. University Library [subject specialists](#) are available for research consultations.

At the bottom of this column are links for 'Privacy statement' and 'Technical information'.

On the right side, there is an 'Ask Us' instant messaging window. It shows the status 'umlibraryaskus is online' with a green status indicator. Below this is a text input field with the placeholder 'Type here and hit enter to send a private message.' and a 'get meebp' button. A note at the bottom of the window reads: 'If we are not online, please choose another method at the left to contact us.'

The footer of the page contains the text: 'University Library, University of Michigan. Questions or comments? [contact us](#). Last Update: 09:52 AM EDT on Tuesday, October 02, 2007' and the University of Michigan logo with the text 'UNIVERSITY OF MICHIGAN' and 'Copyright © 2007, The Regents of the University of Michigan'.

# Sharing Presentations

The screenshot shows a web browser window with the SlideShare website. The browser's address bar shows "k.co... x" and "academic libraries" on SlideShare. The website header includes the SlideShare logo with the tagline "Present Yourself" and navigation links: "Browse", "Business", "My Slidespace", "Upload", "Community", and "Widgets". A search bar is visible with the text "academic libraries" and a "Search" button. Below the search bar, there are filters for "Only Presentations", "Users", and "Groups / Events". The search results are sorted by "Relevance". The first result is a sponsored presentation titled "Class Newsletter from MicrosoftOffice". The second result is "Building Academic Library 2.0" from librarianmer, 3 years ago, with 52 slides, 4978 views, and 270 downloads. The third result is "Social Software in Academic Libraries" from ellyssa, 2 years ago, with 100 slides, 6583 views, and 273 downloads. On the right side, there are more sponsored results: "Academic Presentation For College Course (Paper And Pencil Design)" and "Classroom Expectations from MicrosoftOffice". At the bottom right, there are "Sponsored Links" for "Visual Studio® 2010 Beta".

Generate customer leads with your presentations, documents, webinars, pdfs. Try [SlideShare Business](#).

Hello, wendysimmons! [Logout](#) [All Languages](#)

**slideshare** Present Yourself [Browse](#) [Business](#) [My Slidespace](#) [Upload](#) [Community](#) [Widgets](#)  [Search](#)

**academic libraries** [Search](#) [All Languages](#) [Advanced Search](#)

[Only Presentations](#) [Users](#) [Groups / Events](#) 1 - 12 of 5000 results for academic libraries.

Sort by: [Relevance](#) [Latest](#) [Views](#)

**Class Newsletter** from MicrosoftOffice Sponsored result

**Building Academic Library 2.0** from librarianmer, 3 years ago, Category: Finance  
52 slides, 4978 views, 270 downloads

**Social Software in Academic Libraries** from ellyssa, 2 years ago, Category: Education  
100 slides, 6583 views, 273 downloads

**Academic Presentation For College Course (Paper And Pencil Design)** from MicrosoftOffice Sponsored result

**Classroom Expectations** from MicrosoftOffice

[Visual Studio® 2010 Beta](#)  
Improved Modeling Tools, Test Cycle Efficiency and More.

# Back to Basics: Library Catalogs

The screenshot shows the LibraryThing website interface. At the top, there's a navigation bar with "LibraryThing.com" and "What's on your bookshelf?". Below that, there are search and navigation options like "Your library", "Tags", "Add books", "Your profile", "Search", "Tools", "Talk", "Groups", "Local", "Zeitgeist", "About", and "Blog". The main content area displays a list of books with the following columns: Title, Author, Tags, Subject, Dewey No., Rating, and Shared. The books listed are:

Title	Author	Tags	Subject	Dewey No.	Rating	Shared
On Chesil Beach	Ian McEwan	fiction, booker prize shortlist	Dorset (England) > Fiction Intimacy (Psychology) > Fiction Married people > Fiction Virginity > Fiction	823/.914 22	★★★★★	1762/96
Richard Wright's Native son	Richard Wright	fiction, race	African American men in literature Murder in literature Thomas, Rigger (Fictitious character) Trials (Murder) in literature Wright, Richard, 1908-1960. Native son	813/.52 19	★★★★	1755/13
The sputnik sweetheart : a novel	Haruki Murakami	fiction, japan	Japan > Social life and customs > 20th century > Fiction Lovers > Japan > Fiction Love stories	895.6/35 21	★★★★★	1763/26
Magical thinking : true stories	Augusten Burroughs	memoirs, humor	Burroughs, Augusten Novelists, American > 20th century > Biography	813/.8 B 22	★★★★½	1736/38
Enduring love : a novel	Ian McEwan	fiction, stalker	Chilton Hills (England) > Fiction Domestic fiction Gay men > Fiction Obsessive-compulsive disorder > Fiction Psychological fiction Stalking > Fiction	823/.914 21	★★★★	1758/24
Discipline and punish : the birth of the prison	Michel Foucault	theory, philosophy, prison, Foucault	Prison discipline Prisons Punishment	965/.643 20	★★★★½	1718/7
Fall on your knees : a novel	Ann-Marie MacDonald	fiction	Domestic fiction Family > Nova Scotia > Cape Breton Island > Fiction Setbacks > Nova Scotia > Cape Breton Island > Fiction	813/.54 20	★★★★	1713/91
The Second Sex (Vintage)	Simone De Beauvoir	women's studies, theory	Feminism Sex discrimination against women Sex role Sexism women Women > History Women > Social conditions	921.41/2*	★★★★	1706/14

# Teach Yourself

social bookmarking university libr... x Five Weeks To A Social Library | T... x

## Five Weeks to a Social Library

Blogs Course Content RSS Feed - Blogs RSS Feed - Comments Wiki About

### Recent blog posts

- almost one year
- Please send links to your final projects!
- One of the grad schools is offering a six week course on Second Life
- Cilip in London Talk
- del.icio.us Limits??
- Five Weeks at ASIST 2007
- PB Wiki presentations
- Final reflections
- Social bookmarking
- RSS feeds

more

### User login

## About Five Weeks to a Social Library

Submitted by [meredithfarkas](#) on Sat, 2006-09-30 16:32. [About the Course](#) [From the administrators](#)

Five Weeks to a Social Library is the first free, grassroots, completely online course devoted to teaching librarians about social software use it in their libraries. It was developed to provide a free, comprehensive, and social online learning opportunity for librarians who do not have access to conferences or continuing education and who would benefit greatly from learning about social software. The course will use a variety of social software tools so that the participants acquire experience using the tools while they are taking part in the class use of synchronous online communication, with one or two weekly Webcasts and many small group IM chat sessions made available to each week. By the end of the course, each student will develop a proposal for implementing a specific social software tool in their library to a Social Library will take place between February 12 and March 17, 2007 and is limited to 40 participants (these participants have already been chosen). However, course content will be freely viewable by interested parties and all live Webcasts will be archived for later viewing. They cover the following topics:

- Blogs
- RSS
- Wikis
- Social Networking Software and SecondLife
- Flickr
- Social Bookmarking Software
- Selling Social Software @ Your Library

The content of this course is licensed under a [Creative Commons Attribution-Non-Commercial-Share-Alike license](#).

# 23 Things Programs

23 Things @ NEFLIN: What Are the 23 Things? - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://neflins23things.blogspot.com/2009/01/what-are-23-things.html>

## 23 Things @ NEFLIN

This site was created to support and encourage self-discovery and exploration of new technologies and their potential application in the library environment.

MONDAY

### What Are the 23 Things?

We're glad you asked! The links will take you to the details and activities for that Thing.  
Please read the entire Thing so you understand the activities. Then dive head first into the activities.

#### Getting Started

[Thing 1](#) - Set up your own blog, add your first post and you're off. Begin exploring the Web 2.0 world.

#### What is Web 2.0 and Why Should I Care

[Thing 2](#) - Read and watch a variety of perspectives on Web 2.0 and Library 2.0. Share your thoughts.

#### Bring the News to You

[Thing 3](#) - With so many online news sources, how do you find the ones that relate to you? Learn about blog search tools.  
[Thing 4](#) - Concerned about how you'll keep up with everything? Learn about RSS and news feeds and set up your own RSS account. Locate several blogs and/or news feeds of interest and add them to your reader.

#### Photosharing and Editing

[Thing 5](#) - Explore flickr and learn about this popular image hosting site.  
[Thing 6](#) - There's more fun to be had with flickr. Discover other services and mash-ups that let you play with your images.  
[Thing 7](#) - Play around with online image generators.

#### Communication

[Thing 8](#) - Web 2.0 tools make communicating easy. Consider how your library...

*Learning 2.0 is a discovery learning program created for [The Public Library of Charlotte & Mecklenburg County](#) by [Helene Blowers](#). Content and style for 23 Things @ NEFLIN have been borrowed and duplicated with permission, under a [Creative Commons License](#).*

NEFLIN

- [FAQ](#)
- [The 23 Things](#)
- [Participating Members](#)
- [23 Things Newsletter Archive](#)
- [NEFLIN](#)

Blog Archive

- ▼ 2009 (35)
  - ▶ July (1)
  - ▶ April (3)
  - ▶ March (10)
  - ▶ February (9)
  - ▼ January (12)
    - [Thing 7: Online Image Generators](#)
    - [Thing 6: Flickr Mashups](#)
    - [Thing 5: Flickr](#)
    - [23 Things Newsletter](#)

Done

start

2 Microsoft Office ... Library networking la... 3 Internet Explorer

Internet 1:32 PM

# Youth Believe in Themselves



We need to believe in ourselves...

# Thanks for Your Attention

## Questions? Comments?

Author acknowledges extensive use of material by  
Trudi Bellardo Hahn, College of Information Studies,  
University of Maryland  
Ellyssa Kroski, Palmer School of Library and Information  
Science, New York, NY and  
Joan K. Lippincott, Coalition for Networked Information

